



Power Media



[www.power.com.pl](http://www.power.com.pl)

```
if (value.editingContext() != editingContext())  
    @EObject localValue = (@EObject)EQUtilities.localInstanceOfObject(editingContext)  
    if (localValue
```

enjoy **IT** with Power Media

**Power Media S.A.**  
Software development

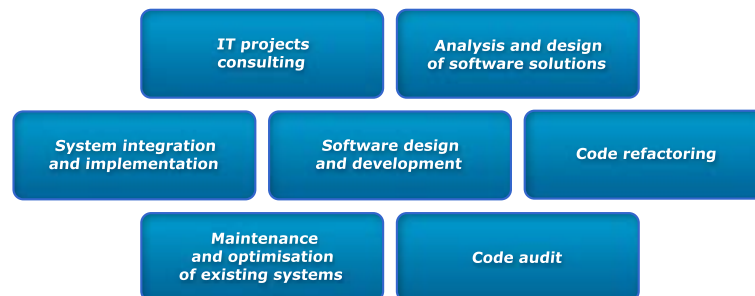




## What do we bring?

Power Media S.A. is a provider of complex IT solutions. We design and develop **turnkey dedicated IT systems** – individually custom-made products. We specialize in developing web applications and also have a lot of experience in desktop projects. We provide market-driven products that have significant business impact.

## Scope of our services



In the development of software we use the latest as well as market-proven technological solutions. Furthermore, we rely on the wide experience and knowledge of a trusted team of highly-qualified IT specialists.

We execute projects providing comprehensive services from the analysis of needs and business processes of our customers to design, development, testing and implementation of the system. We also provide user trainings, post-implementation support and guarantee.

## Main features of our solutions:

- ▶ effective and innovative
- ▶ scalable
- ▶ adjusted to business needs
- ▶ versatile administration
- ▶ ready for additional features

We have provided our customers from **Poland, the US, France, Israel, the UK, and Germany** turnkey solutions which meet their specific needs and increase productivity. Our systems are a perfect match for them or their own customers in telecom, broadcasting, retail, manufacturing, finance and many others.



## Execution of IT projects

We gained extensive experience in carrying out IT projects that enables us today to build solutions from the most simple to the most complex, designed with the user interface that suits you, scaled to the complexity of your business needs.

Our strategic goal is to develop efficient solutions which meet your exact requirements in a secured architecture.

### We select the solutions and technologies which enable us to:

- ▶ achieve the **results expected by the customer** (on-result)
- ▶ complete the project **within the agreed timeframe** (on-time)
- ▶ perform work **within budget** (on-budget)

Our recruitment and staff outsourcing services division allow us to react quickly to your changing needs in IT staffing. On your request we build totally new, qualified project teams or expand those already working.



## Why work with us?

**High quality of software and data security** – we pay special attention to the architecture of the system, clarity of the source code and the variety of the system tests. We provide solutions which meet the highest standards regarding safety of information storage and processing.

**Individual approach** – we develop software which meets the specific requirements of our customers.

**Optimization of costs** – we guarantee excellent ROI through full customization of our products.

**Reliability** – we are listed on the Warsaw Stock Exchange, therefore we are a stable and credible partner that applies corporate governance.

**Extensive experience** – we have been operating since 1997, and we have gained experience in advanced IT projects for clients all over the world.

## An extract from our portfolio

### ► Pioneering online accounting platform

for: Power Media S.A. (Poland)

ifirma.pl is the first Polish online accounting platform enabling micro and small business to do bookkeeping on their own and safely. ifirma is a user friendly tool with a clear interface and automation of data processing. This SaaS solution is supported by our customer service center that includes a team of accounting experts. The project is constantly adapted to the changes in the legal environment.

*Technologies: Java, Oracle Database, WebObjects*

### ► The largest tourism portal in Poland

for: Travelplanet.pl S.A. (Poland)

Our cooperation with the biggest Polish broker of online tourist services includes the development of an application used for import and automatic conversion of various documents to a common format. The system also provides an internet application that enables the customers to search and purchase trips, and provides Travelplanet's consultants with access to existing reservations and payments made. One of the most technologically advanced tools is semantic search engine.

*Technologies: ASP.NET, C# 2.0, MS SQL Server 2005 Enterprise*

### ► The first domain registrar in Angola

for: Regitao (France)

The objective of the project was to launch the first registrar in Angola. It is possible to configure the address of the servers and make payments via the Internet through a plain user interface. The project is an international cooperation and to a large extent its objective is to develop and promote the Internet in African countries.

*Technologies: Servlets + JSP, Hibernate, iText, Tomcat, PostgreSQL, PowerDNS, Bind, EPP, FRED*

### ► Multimedia Asset Management Solution inStudio

for: SAD Sp. z o.o. (Apple IMC Poland)

inStudio is a comprehensive solution for multimedia asset management which provides secure and convenient storage for: video, audio, images, text documents. With its advanced search engine and user friendly interface, inStudio is a tool which provides an easy access to archived materials from any place in the world within seconds. It is successfully used by a few Polish television broadcasters, including TVN24, nSport, Superstacja and TV Silesia.

*Technologies: Cocoa, Java, Apple Mac OS X, PostgreSQL, Apple QuickTime, WebObjects*

### ► System of registration and analysis of medical tests

for: Academy GmbH & Co.KG (Germany)

The system enables the import and analysis of the histories of medical test results. The application allows the physicians to generate their own sets of criteria (measures, parameters and tested symptoms). The system includes both a web-based interface and a desktop application.

*Technologies: Microsoft .NET, Oracle Database, WebObjects*

### ► More than e-commerce

for: Optimal Wellness Center (USA)

An online store integrated with transport services provided by UPS and USPS. The solution supports numerous forms of payments and ensures effective processing of thousands of orders per hour. It also includes a highly efficient mass-mailing tool that uses several options (e.g. demography, preferences) serving half a million subscribers and 50,000 e-mails per hour.

*Technologies: C, FrontBase, Linux, Perl, Ruby, WebObjects*



## Power Media

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## About us

Power Media S.A. is a company listed on the Warsaw Stock Exchange. Since 1997 we have been providing IT services. We develop dedicated software, specializing in technologically advanced Internet applications. We are also the authors of Poland's first online accounting software-ifirma.pl and of pitroczny.pl - a portal for e-tax return filling, both available as SaaS. Power Media is also a leading provider of IT outsourcing and recruitment services.

