



## Transactions on a value of significant agreement with the contractors

Current report no. 4/2009 from January 22<sup>nd</sup> 2009

The Management Board of POWER MEDIA S.A. announces, that with regard to the execution of the agreement concluded between an Issuer and Companies from the Just Group – Just Sp. z o.o. and Media Koncept Sp. z o.o., the netto turnover value from November 18<sup>th</sup> 2008 until now amounts to 964 321,42 PLN.

Foregoing amount exceeds 10% of the Power Media's S.A. ownership capital and meets the criteria to acknowledge the turnover from the agreements on a significant value at the same time.

Within the execution of the agreement concluded on May 27<sup>th</sup> 2008 with Just Sp. z o.o. based in Poznan, Just Sp. z o.o. provides services of complex advertisement activity in favour of Power Media S.A. in the area of above-the-line (ATL) and below-the-line (BTL) for the brand of „ifirma.pl” in Poland.

The agreement has been concluded for the time of execution the subject of the Agreement.

The agreement with Media Koncept Sp. z o.o. based in Warsaw, has been concluded on April 8<sup>th</sup> 2008 and it concerns planning and execution of advertising campaigns for ifirma.pl by Media Koncept Sp. z o.o. in the area of purposes defined in the Issue Prospectus of the Company in 2008.

The agreement has been concluded for an indefinite period of time.

All the above mentioned agreements concern the execution of the issue purpose, that has been assumed in the Issue Prospectus in 2008, in relation to building the brand image and advertisement of ifirma.pl.

The largest invoice, that has been made out in relation to the above mentioned agreements, is the invoice made out by Media Koncept Sp. z o.o. in favour of Power Media S.A. dated on January 12<sup>th</sup> 2009 for the amount of 394.460,11 PLN netto. The invoice has been made out for the period of time between January 12<sup>th</sup> and 31<sup>st</sup> 2009 for the execution of services following from the agreement with Media Koncept Sp. z o.o., i.e. broadcast of advisements in relation to the radio campaign for ifirma.pl.

The agreement, in relation to whose there has been made out the foregoing invoice, does not contain any legacies concerning contracted penalties, those the maximum amount cannot exceed the equivalence of at least 10% of the agreement or at least the equivalence of 200.000 Euro in Zlotys. The rest of contracted settlements do not differ from commonly applied conditions for this kind of agreements.

A legal basis of transmitting the report:

Regulation of the Minister of Finance on current and periodic information to be published by issuers of securities §5 section 1 point 3.